## Attachment 4: Work plan Sheet 1 of 1

	Name of Financial Institution:							
	Budget Line Item Description	Month						
1.0	Develop a network of agents, facilitators or related service							
1.1	Bank product sales agents selected.							
1.1 1.2	Bank product sales agents trained							
$\frac{1.2}{1.3}$	Product educational materials provided							
1.3 1.4	rioudet educational materials provided							
1.4								
1.5								
2.0	Female bank agents given additional training in mobilization and							
2.0	Female bank agents given additional training in mobilization and							
2.2	Meeting held with female bank agents to discuss ways of reaching							
2.3	Incentivise 40 male and female agents to reach out to more female							
2.4								
2.5								
3.0	Conduct promotional activities to popularize tailored bank							
	Radio talk show held for one hour to promote bank products and							
3.2	Spot adverts aired on radio to promote bank products and services							
	Posters promoting bank products and services placed in communities							
3.4	Product promotional road drives held, one per community							
3.5	Promotional materials to incentivise accounts opening							
4.0	Saving groups, individuals and agribusinesses supported							
4.1	Brochures to specify the bank's financing details in agribusiness							
4.2	Bank accounts opened for groups, individuals and agribusinesses							
4.3								
4.4								
5.0	Conduct financial literace training to male and formula and							
	Conduct financial literacy training to male and female small-							
5.1	Train farmers groups, cooperatives and unions on financial							ļ
5.2								

60	Forming new VSLAs (village saving and loans associations) and				
	Training of new and existing VSLAs on financial literacy and				
6.2					
6.3					
6.4					

Month	Month	Month	Month